For information on selling these great products, please contact us at:

1-800-531-CONE

All Visuals and Information are Subject to Change

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**Company Overview**

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### Dreyer’s Product Portfolio

#### Classic Edition
- Chocolate
- French Vanilla
- Strawberry
- Vanilla
- Vanilla Bean

#### Special Edition
- Black Cherry Vanilla
- Chocolate Chip
- Coffee
- Cookies ’N Cream
- Espresso Chip
- Mint Chocolate Chip
- NESTLÉ® TOLL HOUSE® Cookie Dough
- Simply Green Tea
- Spumoni
- Strawberry Cheesecake Chunk

#### Premier Edition
- Almond Praline
- Birthday Cake Light Ice cream
- Butter Pecan
- Double Fudge Brownie
- Dulce de Leche
- Fudge Tracks
- Macadamia Nut
- Mocha Almond Fudge
- Peanut Butter Cup
- Simply Green Tea
- Spumoni
- Strawberry Cheesecake Chunk

#### Premier Edition No Sugar Added
- Vanilla
- Vanilla Chocolate Swirl*

#### Premier Edition No Sugar Added Fat Free
- Butter Pecan

#### Premier Edition Sherbet
- Rainbow

#### Premier Edition Sorbet*
- Lemon
- Raspberry

#### Ice Cream
- NESTLÉ® BUTTERFINGER®
- NESTLÉ® DRUMSTICK®
- NESTLÉ® TOLL HOUSE® Cookie Dough
- HOSTESS® CUPCAKE
- HOSTESS® SNO BALLS™
- HOSTESS® TWINKIES®
- ROLO®

#### Ice Cream Cups
- Chocolate
- Cookie Dough
- NESTLÉ® DRUMSTICK®
- Peanut Butter Cup
- Vanilla

#### Slow Churned® Light Ice Cream
- Caramel Delight
- Chocolate
- Mint Chocolate Chip
- Simply Green Tea
- Spumoni
- Vanilla

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*Not available in all regions.

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All trademarks are owned by Société des Produits Nestlé S.A., Vevey, Switzerland.
DREYER’S PRODUCT LISTING

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<th>SOFT SERVE &amp; SHAKE MIX</th>
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Upside Down Sundae

Ingredients
- DREYER’S Grand NESTLÉ® TOLL HOUSE® Cookie Dough ice cream
- Brownie batter (made from your favorite recipe)
- 2 muffin tins
- Cooking spray
- Chocolate sauce
- Sprinkles

Why Put DREYER’S Products on Your Menu?

Premium Quality
- DREYER’S Ice Cream does not contain artificial flavors, certified (or FD&C) colors or partially hydrogenated oils.
- Options available in Fat Free and No Sugar Added Ice Cream, as well as Sorbet & Sherbet.

Consumer Awareness
- The DREYER’S Brand enjoys 90% consumer awareness.¹

Consumer Preference
- 48% of CDR (Casual Dining Restaurant) visitors say they are more likely to order dessert if made with DREYER’S branded ice cream.²
- 66% of CDR visitors say they are willing to pay more for ice cream desserts if branded as DREYER’S.³

Creative Culinary and Merchandising Support
- Database of easy-to-execute dessert and shake recipes developed by the DREYER’S culinary team.
- Merchandising tools to brand your menu and increase awareness.

¹All mint flavors are excluded
²IPSO 652 Tracker, Q3 2015
³Source: Harris Poll, U.S., among past 6 month dessert consumers

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2017 PRODUCT NEWS
SHAKES & SMOOTHIE SOLUTIONS

Shakes
Blend your Way to Profits in 30 Seconds!

- HAND-DIPPED SUPERPREMIUM
  ice cream, sorbet, yogurt

- HAND-DIPPED PREMIUM
  ice cream, sorbet, sherbet,
  NSA better for you

Create a classic Vanilla shake or a signature one-of-a-kind flavor, blended with any Superpremium or Premium Ice Cream flavors.

Smoothes
Blend your Way to Profits in 30 Seconds!

- POURABLE MIX
  Reduced fat ice cream & yogurt

Smoothies are a great opportunity to satisfy health seekers, increase foot traffic and generate sales during any day part... morning, noon or night. Start with our Vanilla Pourable Mix, add fresh or frozen fruit of choice, blend with ice and serve!
**DREYER'S CLASSIC EDITION ICE CREAM 3 GALLON**
- Chocolate
  - Globe #: 12196606
- French Vanilla
  - Globe #: 12196596
- Strawberry
  - Globe #: 12196603
- Vanilla
  - Globe #: 12196467
- Vanilla Bean
  - Globe #: 12196597

**DREYER'S SPECIAL EDITION ICE CREAM 3 GALLON**
- Black Cherry Vanilla
  - Globe #: 12196599
- Chocolate Chip
  - Globe #: 12196608
- Coffee
  - Globe #: 12197130
- Cookies 'N Cream
  - Globe #: 12196604
- Espresso Chip
  - Globe #: 12197058
- Mint Chocolate Chip
  - Globe #: 12196610
- NESTLÉ® TOLL HOUSE® Cookie Dough
  - Globe #: 12196622
- Rocky Road
  - Globe #: 12196595

**DREYER'S PREMIER EDITION ICE CREAM 3 GALLON**
- Almond Praline
  - Globe #: 12196607
- Birthday Cake Light Ice Cream
  - Globe #: 12198546
- Butter Pecan
  - Globe #: 12196600
- Double Fudge Brownie
  - Globe #: 12196614
- Dulce de Leche
  - Globe #: 12196161
- Fudge Tracks
  - Globe #: 12197904
- Macadamia Nut
  - Globe #: 12196610
- Mocha Almond Fudge
  - Globe #: 12196611
- Peanut Butter Cup
  - Globe #: 12197938
- Simply Green Tea
  - Globe #: 12196602
- Spumoni
  - Globe #: 12196609
- Strawberry Cheesecake Chunk
  - Globe #: 12197059

**DREYER'S PREMIER EDITION NO SUGAR ADDED ICE CREAM 3 GALLON**
- Butterscotch Pecan
  - Globe #: 12196608
- Brown Sugar Chocolate Chip
  - Globe #: 12196611
- Cappuccino
  - Globe #: 12196612
- Cardamom
  - Globe #: 12196613
- Chocolate
  - Globe #: 12196612
- Cinnamon Caramel Delight
  - Globe #: 12196609
- Coconut Meringue Cookie
  - Globe #: 12196617
- Cosmic Caramel
  - Globe #: 12196614
- Dulce de Leche
  - Globe #: 12196161
- Fudge Stripes
  - Globe #: 12197904
- Gingersnap Cookie
  - Globe #: 12196615
- Hot Fudge Brownie
  - Globe #: 12196614
- Huckleberry Swirl
  - Globe #: 12196615
- Hawaiian Swirl
  - Globe #: 12196613
- Jasmine Tea
  - Globe #: 12196603
- Lemon
  - Globe #: 12196408
- Raspberry
  - Globe #: 12196409
- Rosemary & Mint
  - Globe #: 12196616
- Salted Caramel Pecan
  - Globe #: 12196610
- Simply Green Tea
  - Globe #: 12196602
- Spumoni
  - Globe #: 12196609
- Strawberry Cheesecake Chunk
  - Globe #: 12197059
- Street Tacos
  - Globe #: 12196617
- Swiss Almond Delight
  - Globe #: 12196601
- Trix
  - Globe #: 12196613
- Vanilla
  - Globe #: 12196467
- Vanilla Chocolate Swirl
  - Globe #: 12197059

**DREYER'S PREMIER EDITION NO SUGAR ADDED FAT FREE ICE CREAM 3 GALLON**
- Butter Pecan
  - Globe #: 12197059
- Caramel Delight
  - Globe #: 12196609
- Coconut
  - Globe #: 12196608
- Golden Brownie
  - Globe #: 12197059
- Hot Fudge Brownie
  - Globe #: 12196614
- Honeycomb Crisp
  - Globe #: 12196615
- Chocolate
  - Globe #: 12196612
- Caramel Pecan
  - Globe #: 12196611
- Cinnamon Caramel Delight
  - Globe #: 12196609
- D’Lusso’s Pizza Crust
  - Globe #: 12196614
- Pistachio Nut Delight
  - Globe #: 12196601
- Strawberry
  - Globe #: 12196467
- Vanilla
  - Globe #: 12196467
- Vanilla Chocolate Swirl
  - Globe #: 12197059
- Wildberry & Cream
  - Globe #: 12196613

**DREYER'S PREMIER EDITION SHERBET 3 GALLON**
- Lemon
  - Globe #: 12196408
- Raspberry
  - Globe #: 12196409

**DREYER'S PREMIER EDITION SORBET 3 GALLON**
- Orange
  - Globe #: 12196408
- Raspberry
  - Globe #: 12196409

**DREYER'S Grand Ice Cream 14oz**
- Chocolate
  - Globe #: 12196261
- HOSTESS® CUPCAKE Cookie Dough
  - Globe #: 1220358
- ROLO®
  - Globe #: 1219689
- NESTLÉ® TOLL HOUSE® Cookie Dough
  - Globe #: 1220358
- HOSTESS® SNO BALLS™
  - Globe #: 1220358
- HOSTESS® TWINKIES®
  - Globe #: 1220358
- NESTLÉ® BUTTERFINGER®
  - Globe #: 1220358


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<td>9.90</td>
<td>10.50</td>
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*Weights are approximate and unless otherwise noted are in pounds.

**Cinnamon Roll**

Ingredients:
- DREYER’S Grand Vanilla ice cream or DREYER’S Grand Caramel Delight ice cream
- Your favorite store-bought cinnamon rolls

**DREYER’S Grand Ice Cream 14oz**

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<th>Specifications</th>
<th>Case Pack</th>
<th>Layers Per Pallet</th>
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*Weights are approximate and unless otherwise noted are in pounds.

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*Dreyer's* trademark and logo are used by Société des Produits Nestlé S.A., Vevey, Switzerland. All other trademarks are owned by Société des Produits Nestlé S.A., Vevey, Switzerland.
DREYER’S ICE CREAM 5.8oz

- Chocolate Globe # 12199726
- Mint Chocolate Chip Globe # 12198048
- Rocky Road Globe # 12198060
- Vanilla Bean Globe # 12198087

DREYER’S SLOW CHURNED® LIGHT ICE CREAM 5.8oz

- Caramel Delight Globe # 12198244
- Chocolate Globe # 12199726
- Mint Chocolate Chip Globe # 12198048
- Rocky Road Globe # 12198060
- Vanilla Bean Globe # 12198087

DREYER’S REDUCED FAT ICE CREAM SIX – ½ GALLON

- 7% Chocolate Globe # 12198727
- 7% Vanilla Globe # 12198726

DREYER’S REDUCED FAT FROZEN YOGURT SIX – ½ GALLON

- Cookies n Cream Globe # 12198749
- Peanut Butter Globe # 12198752

DREYER’S LOW FAT FROZEN YOGURT SIX – ½ GALLON

- Southern Strawberry Globe # 12198753

DREYER’S NONFAT FROZEN YOGURT SIX – ½ GALLON

- Chocolate Globe # 12198741
- French Vanilla Globe # 12198742
- Vanilla Classic Globe # 12198760

DREYER’S NONFAT SMOOTHIE BASE FROZEN YOGURT SIX – ½ GALLON

- Smoothie Base Globe # 12198746

DREYER’S SHAKE ICE CREAM MIX SIX – ½ GALLON

- 8% Vanilla Shake Ice Cream Mix Globe # 12198735

Ice Cream Waffle Tacos

Ingredients
- DREYER’S Grand Vanilla ice cream and Grand Chocolate ice cream
- Frozen waffles
- Toothpicks
- Kiwis
- Strawberries
- Orange sprinkles
- Whipped cream

Specifications

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Specifications

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**HÄAGEN-DAZS® PRODUCT PORTFOLIO**

### ICE CREAM

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<td>Butter Pecan</td>
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<td>Cherry Vanilla</td>
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<tr>
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<td>Chocolate Chip Cookie Dough</td>
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<td>Coffee</td>
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<td>Cookie Dough Dynamo</td>
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<td>Cookies &amp; Cream</td>
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<td>Pralines &amp; Cream</td>
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<td>Rocky Road</td>
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<td>Rum Raisin</td>
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<tr>
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*Limited Edition is available Oct-Dec

### LOW FAT FROZEN YOGURT

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<td>Vanilla</td>
<td>X</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### SORBET

<p>| | | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Mango</td>
<td>X</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Peach</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Raspberry</td>
<td>X</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Lemon</td>
<td>X</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### HÄAGEN-DAZS® PRODUCT PORTFOLIO

### ICE CREAM

<table>
<thead>
<tr>
<th></th>
<th>2.5 Gallon</th>
<th>14oz</th>
<th>3.6oz</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sweet Cream Coffee Caramel</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Toasted Coconut Caramel</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Vanilla</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Vanilla Bean</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Vanilla Chocolate Chip</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Vanilla Swiss Almond</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Vanilla Tangerine Shortbread</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>White Chocolate Raspberry Truffle</td>
<td>X</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### TRIO

<p>| | | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Coffee Vanilla Chocolate</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Triple Chocolate</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Vanilla Blackberry Chocolate</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Salted Caramel Chocolate</td>
<td>X</td>
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### LOW FAT FROZEN YOGURT

<p>| | | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
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<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Vanilla</td>
<td>X</td>
<td></td>
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</tbody>
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### SORBET

<p>| | | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Mango</td>
<td>X</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Peach</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Raspberry</td>
<td>X</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Lemon</td>
<td>X</td>
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### HÄAGEN-DAZS® PRODUCT PORTFOLIO

### ICE CREAM BARS

<table>
<thead>
<tr>
<th></th>
<th>2.5 Gallon</th>
<th>14oz</th>
<th>Bars</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chocolate Dark Chocolate</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Coffee Almond Crunch</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Vanilla Caramel Pizelle</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Vanilla Milk Chocolate</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Vanilla Milk Chocolate Almond</td>
<td>X</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*© HDIP, Inc.
Belgian Chocolate Cake

Ingredients
Chocolate Cake
- 8 tablespoons (1 stick) unsalted butter
- 1 1/2 cups sugar
- 3 eggs
- 1/2 cup oil
- 1/2 cup buttermilk
- 1 teaspoon vanilla extract
- 1 1/2 cups cake flour
- 2/3 cup Valrhona cocoa powder
- 1 1/2 teaspoons baking powder
- 1 1/2 teaspoons kosher salt

Chocolate Crumbs
Fudge Sauce
HÄAGEN DAZS® Chocolate ice cream or Chocolate Chocolate Chip ice cream

Why Put HÄAGEN-DAZS Ice Cream on Your Menu?

Finest Quality
- A Superpremium product – superbly rich and creamy with a smooth texture, perfect for use in specialty desserts.
- Made with only the finest ingredients.
- HÄAGEN-DAZS Ice Cream is made with milk and cream from cows not treated with the growth hormone rBST.

Consumer Preference
- 44% of CDR (Casual Dining Restaurant) visitors say they are more likely to order dessert if made with HÄAGEN-DAZS branded ice cream.
- 64% of CDR visitors say they are willing to pay more for ice cream desserts if branded as HÄAGEN-DAZS.

Brand Power
- The HÄAGEN-DAZS Brand is the among the leading Superpremium Brands.
- The HÄAGEN-DAZS Brand enjoys 90% consumer awareness.
**HÄAGEN-DAZS® ICE CREAM 2.5 GALLON**

- Belgian Chocolate
- Brownies à la Mode
- Butter Pecan
- Caramel Cone
- Chocolate
- Chocolate Peanut Butter
- Dulce de Leche
- Java Chip
- Mint Chip
- Pineapple Coconut
- Pralines & Cream
- Rocky Road
- Rum Raisin
- Strawberry
- Vanilla
- Vanilla Chocolate Chip
- Vanilla Swiss Almond
- Vanilla Coconut
- Belgian Chocolate
- Brownies à la Mode
- Butter Pecan
- Caramel Cone
- Chocolate
- Chocolate Peanut Butter
- Dulce de Leche
- Java Chip
- Mint Chip
- Pineapple Coconut
- Pralines & Cream
- Rocky Road
- Rum Raisin
- Strawberry
- Vanilla
- Vanilla Chocolate Chip
- Vanilla Swiss Almond
- Vanilla Coconut

**HÄAGEN-DAZS® SORBET 2.5 GALLON**

- Lemon
- Mango
- Raspberry
- Lemon
- Mango
- Raspberry

**HÄAGEN-DAZS® LOW FAT FROZEN YOGURT 2.5 GALLON**

- Vanilla
- Raspberry
- Mango
- Lemon
- Raspberry
- Mango
- Lemon

**HÄAGEN-DAZS® TRIO 14oz**

- Belgian Chocolate
- Bourbon Praline Pecan
- Brownies à la Mode
- Butter Pecan
- Caramel Cone
- Cherry Vanilla
- Chocolate
- Chocolate Chip Cookie Dough
- Chocolate Chocolate Chip
- Coffee
- Cookies & Cream
- Dulce de Leche
- Expresso Chocolate
- Java Chip
- Mango
- Mint Chip
- Peanur Butter Salted Fudge
- Peppermint Bark
- Pineapple Coconut
- Pistachio
- Rocky Road
- Rum Raisin
- Sea Salt Caramel Truffle (Jan - Sept)
- Strawberry
- Sweet Cream Coffee Caramel
- Toasted Coconut Caramel
- Vanilla
- Vanilla Bean
- Vanilla Swiss Almond
- Vanilla, Ylang-Ylang and Shortbread
- White Chocolate Raspberry Truffle

---

**Crepes with Chocolate Ice Cream and Raspberry Coulis**

**Ingredients**

- **Crepes**
  - 2 large eggs
  - 2 tablespoons butter, melted and cooled slightly
  - 2 cups milk
  - 1/2 teaspoon vanilla extract
  - 1 tablespoon granulated sugar
  - 1/2 teaspoon salt
  - 1 1/2 cups all-purpose flour
  - 1 cup frozen raspberries
  - 3 tablespoons granulated sugar
  - HÄAGEN-DAZS® chocolate ice cream

**Ginger Pavlovas with Butter Pecan Ice Cream**

**Ingredients**

- 4 large egg whites, at room temperature
- pinch of salt
- 1 cup plus 2 tablespoons superfine sugar
- 1 teaspoon cornstarch
- 1/2 teaspoon ground ginger
- 2 teaspoons white wine vinegar or distilled white vinegar
- 1 teaspoon pure vanilla extract
- HÄAGEN DAZS® Butter Pecan ice cream
- 1/4 cup dulce de leche caramel
- crushed gingersnap cookies (optional)
**HÄAGEN-DAZS® Sorbet 14oz**

<table>
<thead>
<tr>
<th>Specifications</th>
<th>Case Pack</th>
<th>Layers Per Pallet</th>
<th>Cases Per Layer</th>
<th>Cases Per Pallet</th>
<th>Length (in)</th>
<th>Width (in)</th>
<th>Height (in)</th>
<th>Cube (cu in)</th>
<th>Weight (lb)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Consumer Unit</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>3.85</td>
<td>3.85</td>
<td>4.00</td>
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</tr>
<tr>
<td>Case</td>
<td>8/8.4oz</td>
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<td>N/A</td>
<td>N/A</td>
<td>13.40</td>
<td>6.65</td>
<td>4.15</td>
<td>32.23</td>
<td>7.28</td>
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<tr>
<td>Full Pallet</td>
<td>N/A</td>
<td>21</td>
<td>315</td>
<td>48</td>
<td>67.50</td>
<td>74.87</td>
<td>2.286</td>
<td></td>
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</tr>
</tbody>
</table>

*Weights are approximate and unless otherwise noted are in pounds.

**HÄAGEN-DAZS® Ice Cream Bars**

<table>
<thead>
<tr>
<th>Specifications</th>
<th>Case Pack</th>
<th>Layers Per Pallet</th>
<th>Cases Per Layer</th>
<th>Cases Per Pallet</th>
<th>Length (in)</th>
<th>Width (in)</th>
<th>Height (in)</th>
<th>Cube (cu in)</th>
<th>Weight (lb)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Consumer Unit</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>2.25</td>
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<td>4.90</td>
<td>87.85</td>
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<td>N/A</td>
<td>N/A</td>
<td>9.50</td>
<td>7.15</td>
<td>0.39</td>
<td>3.02</td>
<td>1.47</td>
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<tr>
<td>Full Pallet</td>
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<td>15</td>
<td>26</td>
<td>390</td>
<td>48</td>
<td>40</td>
<td>78.83</td>
<td>1.78</td>
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</tbody>
</table>

*Weights are approximate and unless otherwise noted are in pounds.

**HÄAGEN-DAZS® Ice Cream 3.6oz**

<table>
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<tr>
<th>Specifications</th>
<th>Case Pack</th>
<th>Layers Per Pallet</th>
<th>Cases Per Layer</th>
<th>Cases Per Pallet</th>
<th>Length (in)</th>
<th>Width (in)</th>
<th>Height (in)</th>
<th>Cube (cu in)</th>
<th>Weight (lb)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Consumer Unit</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>2.75</td>
<td>2.75</td>
<td>2.35</td>
<td>7.13</td>
<td>0.25</td>
</tr>
<tr>
<td>Case</td>
<td>12/3.6oz</td>
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<td>N/A</td>
<td>N/A</td>
<td>16.75</td>
<td>5.65</td>
<td>2.50</td>
<td>3.54</td>
<td>3.58</td>
</tr>
<tr>
<td>Full Pallet</td>
<td>N/A</td>
<td>26</td>
<td>18</td>
<td>468</td>
<td>48</td>
<td>40</td>
<td>70.63</td>
<td>78.48</td>
<td>1.675</td>
</tr>
</tbody>
</table>

*Weights are approximate and unless otherwise noted are in pounds.

**Warm Apple Cinnamon Blossoms with Vanilla Ice Cream**

Ingredients
- 1 1/2 tbs butter, melted
- 2 sheets filo dough (about 12” x 15” each)
- 2 medium Granny Smith apples
- 2 tbs lemon juice
- 1/4 cup granulated sugar
- 1 tbs butter
- 1/2 tsp cinnamon
- 1/4 tsp nutmeg
- HÄAGEN DAZS® vanilla ice cream
Consumers Have Spoken – Be Sure to Stock Their Favorites

Our Snacks Items fall within the Top 25 for convenience stores¹

NESTLÉ® DREYER'S Chocolate Chip Cookie Sandwich
NESTLÉ® DRUMSTICK® Triple Chocolate Cone
NESTLÉ® DRUMSTICK® Vanilla with Chocolatey Swirls Cone
NESTLÉ® DIBs® Bite Sized Snacks
HÄAGEN-DAZS® Vanilla Milk Chocolate Almond Ice Cream Bar
NESTLÉ® DRUMSTICK® Sundae Cone
NESTLÉ® Vanilla Sandwich
HÄAGEN-DAZS® Vanilla Milk Chocolate Ice Cream Bar
NESTLÉ® Strawberry Shortcake Bar
NESTLÉ® PUSH-UP® Orange Frozen Treat

NESTLÉ® DRUMSTICK®
FROZEN DAIRY DESSERT SUNDAE CONES

KING SIZE
Vanilla

KING SIZE
Triple Chocolate

Vanilla with Chocolatey Swirls

NESTLÉ® FROZEN DAIRY DESSERT SANDWICHES

Chocolate Chip Cookie Sandwich

KING SIZE

NESTLÉ® FROZEN DAIRY DESSERT BARS

Cookies n’ Cream Bar

KING SIZE

NESTLÉ® BUTTERFINGER® Bar

KING SIZE

NESTLÉ® BUTTERFINGER®
Bar

KING SIZE

NESTLÉ CRUNCH®
Bar

KING SIZE

NESTLÉ CRUNCH®
Bar

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¹ Nestlé Dreyer’s calculation based in part on data reported by Nielsen through its CoScan track service for the “Bulk and Snacks for Ice Cream category for the 52 week period ending 9/10/16, for the Convenience channel.”

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Nestlé® Frozen Treats

Wildberry & Zesty Lemon

Orange & Cream Bar

Outrageous Orange

Creamy Coconut

Strawberry

New! Refreshing Snacking

Hostess® Ding Dongs® Frozen Dairy Dessert Sandwich

Nestlé® Bite Sized Frozen Dairy Dessert Snacks

Vanilla with Nestlé Crunch® Coating

Nestlé® Butterfinger® Bites

Outshine® Fruit Bars

Wildberry & Zesty Lemon

Outrageous Orange

Orange & Cream Bar

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2017 Product News

Frozen Snacks

2017 Product News

Frozen Snacks
**NESTLÉ® TOLL HOUSE® FROZEN DAIRY DESSERT SANDWICH**

<table>
<thead>
<tr>
<th>Specifications</th>
<th>Case Pack</th>
<th>Layers Per Pallet</th>
<th>Cases Per Layer</th>
<th>Cases Per Pallet</th>
<th>Length</th>
<th>Width</th>
<th>Height</th>
<th>Cube</th>
<th>Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>Consumer Unit</td>
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<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>1.95</td>
<td>3.65</td>
<td>3.65</td>
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<td>Case</td>
<td>1/24/6oz</td>
<td>N/A</td>
<td>N/A</td>
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<td>13</td>
<td>8.25</td>
<td>4.15</td>
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<td>0.26</td>
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<tr>
<td>Full Pallet</td>
<td>N/A</td>
<td>17</td>
<td>16</td>
<td>272</td>
<td>48</td>
<td>40</td>
<td>75.71</td>
<td>84.17</td>
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*Weights are approximate and unless otherwise noted are in pounds.

**NESTLÉ® DRUMSTICK® FROZEN DAIRY DESSERT SUNDAE CONE**

<table>
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<tr>
<th>Specifications</th>
<th>Case Pack</th>
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<th>Cases Per Layer</th>
<th>Cases Per Pallet</th>
<th>Length</th>
<th>Width</th>
<th>Height</th>
<th>Cube</th>
<th>Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>Consumer Unit</td>
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<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>3</td>
<td>8</td>
<td>7.25</td>
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<td>8.05</td>
<td>6.65</td>
<td>0.31</td>
<td>4.64</td>
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<td>11</td>
<td>23</td>
<td>253</td>
<td>48</td>
<td>40</td>
<td>74.40</td>
<td>52.67</td>
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*Weights are approximate and unless otherwise noted are in pounds.

**NESTLÉ® DRUMSTICK® FROZEN DAIRY DESSERT KING SIZE SUNDAE CONES**

<table>
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<th>Specifications</th>
<th>Case Pack</th>
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<th>Cases Per Layer</th>
<th>Cases Per Pallet</th>
<th>Length</th>
<th>Width</th>
<th>Height</th>
<th>Cube</th>
<th>Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>Consumer Unit</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>9.25</td>
<td>9.20</td>
<td>7.65</td>
<td>68.83</td>
<td>1.056</td>
</tr>
<tr>
<td>Case</td>
<td>1/24/3oz</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>26</td>
<td>48</td>
<td>78.15</td>
<td>86.83</td>
<td>1.056</td>
</tr>
<tr>
<td>Full Pallet</td>
<td>N/A</td>
<td>18</td>
<td>26</td>
<td>260</td>
<td>48</td>
<td>40</td>
<td>78.15</td>
<td>86.83</td>
<td>1.056</td>
</tr>
</tbody>
</table>

*Weights are approximate and unless otherwise noted are in pounds.

**NESTLÉ® BITE SIZED FROZEN DAIRY DESSERT SNACKS**

<table>
<thead>
<tr>
<th>Specifications</th>
<th>Case Pack</th>
<th>Layers Per Pallet</th>
<th>Cases Per Layer</th>
<th>Cases Per Pallet</th>
<th>Length</th>
<th>Width</th>
<th>Height</th>
<th>Cube</th>
<th>Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>Consumer Unit</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
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<td>3</td>
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<tr>
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<td>N/A</td>
<td>N/A</td>
<td>9.25</td>
<td>9.20</td>
<td>7.65</td>
<td>68.83</td>
<td>1.056</td>
</tr>
<tr>
<td>Full Pallet</td>
<td>N/A</td>
<td>18</td>
<td>26</td>
<td>260</td>
<td>48</td>
<td>40</td>
<td>78.15</td>
<td>86.83</td>
<td>1.056</td>
</tr>
</tbody>
</table>

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**NESTLÉ® BITE SIZED FROZEN DAIRY DESSERT SNACKS**

<table>
<thead>
<tr>
<th>Specifications</th>
<th>Case Pack</th>
<th>Layers Per Pallet</th>
<th>Cases Per Layer</th>
<th>Cases Per Pallet</th>
<th>Length</th>
<th>Width</th>
<th>Height</th>
<th>Cube</th>
<th>Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>Consumer Unit</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>1</td>
<td>7.70</td>
<td>3</td>
<td>N/A</td>
<td>0.16</td>
</tr>
<tr>
<td>Case</td>
<td>1/24/3oz</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>9.25</td>
<td>9.20</td>
<td>7.65</td>
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<td>1.056</td>
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<tr>
<td>Full Pallet</td>
<td>N/A</td>
<td>18</td>
<td>26</td>
<td>260</td>
<td>48</td>
<td>40</td>
<td>78.15</td>
<td>86.83</td>
<td>1.056</td>
</tr>
</tbody>
</table>

*Weights are approximate and unless otherwise noted are in pounds.
NESTLÉ® FROZEN DAIRY DESSERT KING SIZE SANDWICH

**Vanilla Sandwich**
Globe# 12197411

**Specifications**
- **Case Pack**
- **Layers Per Pallet**
- **Cases Per Layer**
- **Cases Per Pallet**
- **Length**
- **Width**
- **Height**
- **Cube**
- **Weight**

<table>
<thead>
<tr>
<th>Consumer Unit</th>
<th>Case Pack</th>
<th>Layers Per Pallet</th>
<th>Cases Per Layer</th>
<th>Cases Per Pallet</th>
<th>Length</th>
<th>Width</th>
<th>Height</th>
<th>Cube</th>
<th>Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>Case</td>
<td>3/24/6oz</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>12.25</td>
<td>8</td>
<td>10.50</td>
<td>0.59</td>
<td>17.13</td>
</tr>
<tr>
<td>Full Pallet</td>
<td>N/A</td>
<td>7</td>
<td>18</td>
<td>126</td>
<td>48</td>
<td>40</td>
<td>79</td>
<td>87.78</td>
<td>2,158</td>
</tr>
</tbody>
</table>

*Weights are approximate and unless otherwise noted are in pounds.

NESTLÉ® ITZAKADOOZIE® ICE POP

**Wildberry & Zesty Lemon**
Globe 12204805

**Specifications**
- **Case Pack**
- **Layers Per Pallet**
- **Cases Per Layer**
- **Cases Per Pallet**
- **Length**
- **Width**
- **Height**
- **Cube**
- **Weight**

<table>
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<th>Length</th>
<th>Width</th>
<th>Height</th>
<th>Cube</th>
<th>Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>Case</td>
<td>1/24/3.5oz</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>9.25</td>
<td>7.20</td>
<td>7.60</td>
<td>0.29</td>
<td>6.30</td>
</tr>
<tr>
<td>Full Pallet</td>
<td>N/A</td>
<td>10</td>
<td>26</td>
<td>260</td>
<td>48</td>
<td>40</td>
<td>78.15</td>
<td>86.83</td>
<td>1,586</td>
</tr>
</tbody>
</table>

*Weights are approximate and unless otherwise noted are in pounds.

NESTLÉ® FROZEN DAIRY DESSERT BAR

**Orange & Cream**
Globe 12297961

**Specifications**
- **Case Pack**
- **Layers Per Pallet**
- **Cases Per Layer**
- **Cases Per Pallet**
- **Length**
- **Width**
- **Height**
- **Cube**
- **Weight**

<table>
<thead>
<tr>
<th>Consumer Unit</th>
<th>Case Pack</th>
<th>Layers Per Pallet</th>
<th>Cases Per Layer</th>
<th>Cases Per Pallet</th>
<th>Length</th>
<th>Width</th>
<th>Height</th>
<th>Cube</th>
<th>Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>Case</td>
<td>1/24/3oz</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>9.25</td>
<td>7.20</td>
<td>7.60</td>
<td>0.29</td>
<td>4.21</td>
</tr>
<tr>
<td>Full Pallet</td>
<td>N/A</td>
<td>10</td>
<td>26</td>
<td>260</td>
<td>48</td>
<td>40</td>
<td>78.15</td>
<td>86.83</td>
<td>1,095</td>
</tr>
</tbody>
</table>

*Weights are approximate and unless otherwise noted are in pounds.

OUTSHINE® FRUIT BARS

**Creamy Coconut**
Globe 12284466

**Specifications**
- **Case Pack**
- **Layers Per Pallet**
- **Cases Per Layer**
- **Cases Per Pallet**
- **Length**
- **Width**
- **Height**
- **Cube**
- **Weight**

<table>
<thead>
<tr>
<th>Consumer Unit</th>
<th>Case Pack</th>
<th>Layers Per Pallet</th>
<th>Cases Per Layer</th>
<th>Cases Per Pallet</th>
<th>Length</th>
<th>Width</th>
<th>Height</th>
<th>Cube</th>
<th>Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>Case</td>
<td>1/24/3oz</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>9.25</td>
<td>7.20</td>
<td>7.60</td>
<td>0.29</td>
<td>6.32</td>
</tr>
<tr>
<td>Full Pallet</td>
<td>N/A</td>
<td>10</td>
<td>26</td>
<td>260</td>
<td>48</td>
<td>40</td>
<td>78.15</td>
<td>86.83</td>
<td>1,643</td>
</tr>
</tbody>
</table>

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NESTLÉ® PUSH-UP® FROZEN TREAT

**Outrageous Orange**
Globe 12299700

**Specifications**
- **Case Pack**
- **Layers Per Pallet**
- **Cases Per Layer**
- **Cases Per Pallet**
- **Length**
- **Width**
- **Height**
- **Cube**
- **Weight**

<table>
<thead>
<tr>
<th>Consumer Unit</th>
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<th>Cases Per Pallet</th>
<th>Length</th>
<th>Width</th>
<th>Height</th>
<th>Cube</th>
<th>Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>Case</td>
<td>1/24/2.75oz</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>8.50</td>
<td>7.40</td>
<td>5.50</td>
<td>0.20</td>
<td>3.34</td>
</tr>
<tr>
<td>Full Pallet</td>
<td>N/A</td>
<td>13</td>
<td>30</td>
<td>390</td>
<td>48</td>
<td>40</td>
<td>78.15</td>
<td>86.83</td>
<td>3,103</td>
</tr>
</tbody>
</table>

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HOSTESS® FROZEN DAIRY DESSERT SANDWICH

**HOSTESS® DING DONGS®**
Globe 12318479

**Specifications**
- **Case Pack**
- **Layers Per Pallet**
- **Cases Per Layer**
- **Cases Per Pallet**
- **Length**
- **Width**
- **Height**
- **Cube**
- **Weight**

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<tr>
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<th>Layers Per Pallet</th>
<th>Cases Per Layer</th>
<th>Cases Per Pallet</th>
<th>Length</th>
<th>Width</th>
<th>Height</th>
<th>Cube</th>
<th>Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>Case</td>
<td>1/20/3.0oz</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>9</td>
<td>7</td>
<td>6.50</td>
<td>0.24</td>
<td>2.95</td>
</tr>
<tr>
<td>Full Pallet</td>
<td>N/A</td>
<td>11</td>
<td>29</td>
<td>319</td>
<td>48</td>
<td>40</td>
<td>77.50</td>
<td>86.11</td>
<td>941</td>
</tr>
</tbody>
</table>

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OUTSHINE Fruit Bars

**Creamy Coconut**
Globe 12284466

**Specifications**
- **Case Pack**
- **Layers Per Pallet**
- **Cases Per Layer**
- **Cases Per Pallet**
- **Length**
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- **Cube**
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<th>Cases Per Pallet</th>
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<th>Width</th>
<th>Height</th>
<th>Cube</th>
<th>Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>Case</td>
<td>1/24/3oz</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>9.25</td>
<td>7.20</td>
<td>7.60</td>
<td>0.29</td>
<td>6.32</td>
</tr>
<tr>
<td>Full Pallet</td>
<td>N/A</td>
<td>10</td>
<td>26</td>
<td>260</td>
<td>48</td>
<td>40</td>
<td>78.15</td>
<td>86.83</td>
<td>1,643</td>
</tr>
</tbody>
</table>

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PACKAGING IS FPO

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2017 POINT-OF-SALE & MERCHANDISING

PREMIUM BULK
Industry leading marketing support to help build your business!

Ice Cream Parlor Posters
18” x 24”
FS-P-DC - Cone Poster
FS-P-DOC - Ice Cream Poster
FS-P-Dshake - Shake Poster
FS-P-Dsun - Sunday Poster

Flavor Tags
FS-D-109

Acrylic Cone Holder
11 1/8” x 4”
FS-ACH-D

Visuals To Be Updated in 2017

Ice Cream Parlor Posters
18” x 24”
FS-P-DC - Cone Poster
FS-P-DOC - Ice Cream Poster
FS-P-Dshake - Shake Poster
FS-P-Dsun - Sunday Poster

Flavor Tags
FS-D-109

Acrylic Cone Holder
11 1/8” x 4”
FS-ACH-D

Visuals To Be Updated in 2017

Ice Cream Time Banner
FS-BAN-D

Ice Cream Parlor Posters
18” x 24”
FS-P-DC - Cone Poster
FS-P-DOC - Ice Cream Poster
FS-P-Dshake - Shake Poster
FS-P-Dsun - Sunday Poster

Flavor Tags
FS-D-109

Acrylic Cone Holder
11 1/8” x 4”
FS-ACH-D

Visuals To Be Updated in 2017

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FS-BAN-D

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18” x 24”
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FS-P-Dsun - Sunday Poster

Flavor Tags
FS-D-109

Acrylic Cone Holder
11 1/8” x 4”
FS-ACH-D

Visuals To Be Updated in 2017

Ice Cream Time Banner
FS-BAN-D

Ice Cream Time Dangler
16” x 22”
FS-Dang-D-ICT
SOFT SERVE & OTHER BRANDS

Industry leading marketing support to help build your business!

- Ice Cream Poster
  - Dreyer's
  - Häagen-Dazs
- Soft Serve Counter Card
- Small Cartouche Menu Stickers
- HÄAGEN-DAZS® Table Tent
- HÄAGEN-DAZS® Ice Cream Bulk Can Lids

GRAPHICS ARE FPO

EQUIPMENT

Secondary equipment options drive incremental sales!

- 5 Basket Bunker®
- Mini-Upright®
- ISL-5D®

*minimum-volume measurements apply.

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NESTLÉ® DRUMSTICK® Ice Cream Cone invented
Rocky Road invented
First No Sugar Added Ice Cream introduced
HAAGEN-DAZS® Ice Cream is introduced as the first Superpremium Ice Cream
HAAGEN-DAZS® Ice Cream Bar invented
NESTLÉ CRUNCH® Ice Cream Bar invented
Light Ice Cream invented
National Frozen Yogurt introduction
First Fat Free Ice Cream introduced
Launch of WHOLE FRUIT® Fruit Bars
Launch of SKINNY COW® Fully Dipped Sandwiches
First No Sugar Added Ice Cream introduced
SLOW CHURNED® Light Ice Cream introduced
Acquisition and restage of SKINNY COW® Brand
Launch of DREYER’S SLOW CHURNED® Light Ice Cream Cups
Launch of NESTLÉ® DRUMSTICK® LIL’ DRUMS™ Sundae Cones
DREYER’S SLOW CHURNED® Light Ice Cream
DREYER’S Grand Ice Cream introduced
new product recipes!
BIG product improvements:
creamier taste and more pieces and sauce in our indulgent flavors.
DREYER’S SLOW CHURNED® Light Ice Cream and DREYER’S Grand Ice Cream introduced new product recipes!
Restage of Fruit Bars under OUTSHINE® Brand. HAAGEN-DAZS® Gelato Italian Style Frozen Dessert introduced.
Restage of DREYER’S SLOW CHURNED® Light Ice Cream, SKINNY COW® Fully Dipped Sandwiches and HAAGEN-DAZS® Destination Series introduced.
DREYER’S Ice Cream Candy Shelf, DREYER’S SLOW CHURNED® Best of the States Light Ice Cream, SKINNY COW® Fully Dipped Sandwiches and HAAGEN-DAZS® Destination Series introduced.
Deal with Nestlé to combine DREYER’S with Nestlé Ice Cream Company
Acquired license to Häagen-Dazs brand
Launch of DREYER’S SLOW CHURNED® Light Ice Cream Cups
Launch of NESTLÉ® DRUMSTICK® LIL’ DRUMS™ Sundae Cones
DREYER’S SLOW CHURNED® Light Ice Cream and DREYER’S Grand Ice Cream introduced
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DREYER’S Ice Cream Candy Shelf, DREYER’S SLOW CHURNED® Best of the States Light Ice Cream, SKINNY COW® Fully Dipped Sandwiches and HAAGEN-DAZS® Destination Series introduced.
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BIG product improvements:
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